

## JHHS PHOTOGRAPHER POLICY

Jokers Hill Horse Shows has hired official photographers for each of our horse shows. These photographers work hard and spend long days out in all weather conditions in the hopes that the competitors will purchase their photos. They are not paid by show management, and are independent vendors who rely on the revenue from sales for their livelihoods.

In the past, there have been other photographers whom we have not hired also taking photos of competitors, and this takes away from the earning potential of the official photographer making it less likely that they would want to come back to our shows. This would be detrimental to all those who enjoy seeing their show photos but don't have access to/cannot afford a private photographer. For this reason we have decided to implement the following policy.

Any photographers or videographers with professional gear (which is defined as a full frame or mirrorless camera with a zoom lens) that are present at our competitions for the purpose of selling/giving their content to competitors/exhibitors will be **asked to stop taking pictures or asked to leave the premises**. This applies to both professional and amateur/junior photographers. The only exception to this rule is someone who is photographing their family member.

Private/Group/Barn Client Photographers/Videographers – You must have **permission from both the Official Photographer & Show Manager** to be able to attend the show as a private/group/barn client photographer/videographer. You may be declined access. If you are approved to attend the show as a private/group/barn photographer to take photos or videos of your client, your client must have pre-paid the official photographer for their full photo package before the show. If your client does not pre-pay for the package, you will not be approved for access.

If anyone is found photographing without permission or going against the rules above, they could be **banned from shooting for a period of 12 months**.